Corporate Profile

1. Corporate Overview

Company website:

https://aubhome.com/

Company Name:

AUB Company for Exporting and Importing Home Appliances And Power Tools Ltd.

Trade Name:

AUB Home Appliances

Head Office Address:

Iraq- Kurdistan Region

Main Business Activities:

Importing, Distribution, Branding, and after-sales servicing of home appliances and power tools.

2. Corporate Management

Executive Management

Mr. Ahmed Ali Qadir

Chief Executive Officer (CEO)

Mobile: +9647701543675

Email:

info@aubhome.com

- **Deputy General Director**

  Mr. Saddiq Ali Qadir

  Mobile: +447446117561

- **Departmental Management**
  Mr. Hemn Ali Qadir
- **Accounts Manager**
  Mr. Mahmood Ali Qadir
  +9647508974091
- **Purchasing and Logistics Manager**
  Mr. Hiwa Xdr Ali
  +9647517265352
- **Sales Manager**
  Mr. Muhammed Ahmed Ali
  +9647501110364
- **Graphic Design and Social Media Specialist**
  Mr. Aram Ahmed Mistafa
  +9647508275686

3. Company Background

AUB Home Appliances Company is an Iraqi Company of operational experience in the home appliance sector. Since its establishment, the company has continuously developed its distribution and retail network to serve customers across all provinces of Iraq.

The company operates a lot of showrooms and employs approximately 90 staff members across Iraq, and also we are going to operate showroom in United King Dom as soon as possible. AUB Home Appliances Company wants to build long-term business relationships with manufactures in China and other Countries.

4. Corporate Brand

AUB

5. Business Scope

5.1 Large Household Appliances

- Refrigerator and Freezers
- Washing Machines
- Dishing Washers
- Oven and Range Cookers
- Microwave Ovens
- Built-in Hobs and Hoods
- Air Cooler and Conditioners
- Televisions

5.2 Small Domestic Appliances

- Vacuum Cleaners
- Blenders and Mixers
- Air Fryer
- Tea Maker and Coffee Makers
- Juicers
- Heaters and Fans
- Pressure Cookers
- Meat Grinders

5.3 Power Tools

6. Distribution and Market Coverage

AUB Hom appliances Company maintains an established distribution network covering the Iraqi market through its showrooms, dealers, and service centers. The company continuously works to expand its market presence while maintaining stable supply and customer service standards.

7. Quality Assurance and After-sales Service

The Company places strong emphasis on product reliability and customer satisfaction. Services include:

- Warranty programs ranging 1 year to 10 years
- Dedicate service centers
- Supply of original spare parts
- Technical support and maintenance services
- Continuous monitoring of product quality

8. Corporate Philosophy

AUB Hom Appliances company aims to contribute to improving daily life by providing reliable, efficient, and practical household solutions. Yje Company values long-term partnerships, product quality, and mutual business development.

9. Future Development Strategy

The company plans to:

- Strengthen cooperation with international manufacturers
- Expand product development and design capabilities
- Enhance service infrastructure and technical support
- Introduce energy-efficient and innovative appliances
- Develop strategy partnerships in new markets

10. Commitment to partnership

AUB Home Appliance Company seeks to establish stable and mutually beneficial relationships with international partners based on trust, transparency, and long-term cooperation. The Company is committed to maintaining high standards of product quality, operational reliability, and customer satisfaction.